



Dr. Afreen Eksambi
HOD, Department of BBI

SATISH PRADHAN DNYANASADHANA
COLLEGE, THANE Off Eastern Express Highway,
Dnyanasadhana Marg, Thane

Vidwan ID: 557664

Department	:	Bachelors of Banking and Insurance (BBI)										
Name of the Faculty	:	Dr. Afreen Eksambi										
Designation	:	Assistant Professor										
Qualification/s	:	Ph.D. (Management), MMS(Marketing), B.Com										
Email ID	:	AfreenE@dnyanasadhanacollege.org										
Years of Experience	:	UG: 16 Years PG: 2 Years										
Thrust Area (Subject Interest)	:	Management										
Details of Paper Presented	:	National Level: 4 International Level: 5										
Details of Publication	:	National Level:4 International Level:5										
		<table border="1"> <thead> <tr> <th>Sr. No</th> <th>Title of Paper</th> <th>Organizer</th> <th>Theme</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Mis-selling of Life Insurance products</td> <td>Dnyanasadhana College</td> <td>Emerging trends banking commerce and insurance : opportunities , challenges & strategies</td> </tr> </tbody> </table>			Sr. No	Title of Paper	Organizer	Theme	1	Mis-selling of Life Insurance products	Dnyanasadhana College	Emerging trends banking commerce and insurance : opportunities , challenges & strategies
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1	Mis-selling of Life Insurance products	Dnyanasadhana College	Emerging trends banking commerce and insurance : opportunities , challenges & strategies									

			Special issue of International scholarly research journal for interdisciplinary studies
2	E-Governance - An Overview	Laxmichand Golwala College	
3	Role of Innovative Approaches in management teaching	JJT university	Centum-Multi-Disciplinary Bi-Annual Research Journal
4	Study on growth of online shopping in India	MGM's Institute of mgmt studies and research	Research Journal
5	Impact of social networking sites on consumer buying behaviour- an overview	JJT university	CENTUM
6	“Digital Payment method-A New Era”	Model college	Conference Proceedings
7	“ A study on stress management among the college teachers in Thane”	Manjunath College	Conference Proceedings
8	"Analysis of the impact of Social Networking sites on Youth"	Manjunath College	AJANTA , an International Multidisciplinary Quarterly Research Journal, Peer Reviewed Referred and

				UGC Listed Journal
Details of Seminar/Workshop/Conferences/Symposia attained	:	State Level: National Level: 22 International Level: <ul style="list-style-type: none"> ➤ SYBCom (Banking & Insurance) Syllabus Revision Workshop at SIES College of Commerce and Economics on 28th June 2017 ➤ “Revised syllabus and question paper pattern” at Ramanand Arya D.A.V College on 21st July ,2016 . ➤ “Stock Gyaan” at Satish Pradhan Dnyanasadhana College in October 2016. ➤ “Statistical package for social sciences” at Satish Pradhan Dnyanasadhana College on 22nd and 23rd July 2016. ➤ Participated in One day Workshop on “ Revised Syllabus and Question Paper pattern” of FYBBI organized by Ramanand DAV College on 21st July 2016. ➤ “Analytical techniques in Research” at K.P.B Hinduja College of Commerce from May 16th to May 22nd 2015. ➤ Participated in International Knowledge Conclave on Innovative teaching techniques , Skills and Research organized by JYT University on 2nd , 3rd and 4th April 2015 ➤ “Best practices in research” at Vivek college of commerce, Goregaon West, on 20th December ,2014. ➤ Participated in Faculty Development Programme on “Orienting Teaching styles to match the world of work-Bridging the gap between theory and practice” organized by IBS Business School on 1st 	9	Experiential learning: exploring its impact on the students Satish Pradhan Dnyanasadhana College International Journal of Advance and Innovative Research

August 2014.

- Participated in Research conference organized by Oriental Institute of Management, Vashi on 18th August 2014.
- Participated in TYBBI Sem V Syllabus Revision workshop organized by Joshi Bedekar College, Thane on 23rd June 2014.
- Participated in workshop on Project Writing in Special Studies in Banking and Insurance, organized by Mulund College of Commerce, on 6th August 2013.
- Participated in One day workshop on Revised Syllabus of FYBBI, organized by K.P.B Hinduja College on 27th July 2012.
- Participated in Half Day Workshop on Credit Based Grading system for FYBBI organized by L.S.Raheja College , on 26th July 2011.
- Participated in Credit Based Grading system workshop organized by Joshi Bedekar College, Thane on 25rd June 2011.
- Participated in the five day online Faculty development Programme from 30th may 2020 to 3rd June 2020 on the topic ‘Evolution from Offline to Online Teaching’
- Participated in the online workshop : “e-Filing of Income Tax Returns (ITR) and e-Filing of GST Returns (GSTR)” held on 24TH March, 2021
- Participated in the Three day workshop on “Exploring Creativity through Technology” for the teaching fraternity from 9th to 11th December 2021.
- Participated in Two day Faculty Development Workshop on “Statistical Tools in Research through MS –Excel” at Satish Pradhan Dnyanasadhana College, Thane On 16th and 17th December, 2022.
- Participated in the faculty Knowledge Sharing Programme on “ Case Study Development Under research Methodology” at Satish Pradhan Dnyanasadhana College, Thane on 30th July 2022
- Participated in Six Days Workshop on Research Methodology: Anveshan organised by IQAC & RPC in association with WRC- ICSSR from 04th March 2024 to 09th March 2024.
- Participated in the Conclave on “Transforming

		Higher Education Institutions into New World of Quality Education via National Education Policy (NEP) 2020” organized by Satish Pradhan Dnyanasadhana College, Thane on 30/06/23.
No. of Research Scholar Registered	:	Ph.D.: 6
No. of Research Scholar Awarded Degree	:	Ph.D.: 4
Experience on the various Committees at the University of Mumbai	:	Paper setter at TY level
Experience on the various Committees at College	:	Exam Committee: 9 Years ISO Committee: 3 years IQAC Committee: 2 Years
Experience on the various Committees at Other University / Institute	:	Member of Board of Studies of Banking & Insurance at KETs VG Vaze College of arts Science and commerce, Mulund, Mumbai
Membership	:	Commerce Association
Awards and Recognitions	:	Received Dattaji Tamhne Adarsha Shikshak Puraskar on 20 th December 2017 by Satish Pradhan Dnyanasadhana College